# The End of Cat and Mouse Game Close the Window of Vulnerability



## **Enhance Application Security**

	Prevention	Detection	Resilience	Recovery
Technical Controls	<ul><li>WAF</li><li>IPS</li><li>Firewall</li><li>Data Encryption</li><li>Vulnerability</li><li>Testing</li></ul>	<ul><li>SIEM</li><li>IDS</li><li>Log Analysis</li><li>Security</li><li>Operating Center</li><li>Antivirus</li></ul>	• Backups of Controls, Data, and Infrastructure	<ul> <li>Continuity and Disaster Recovery Plan and Practices</li> </ul>

## Limitations of Application Security



Zero-day attacks cause business loss.

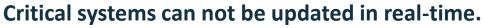
Passively update information systems.



Unable to detect latest or transformed attack.



Unable to prevent new attacks.





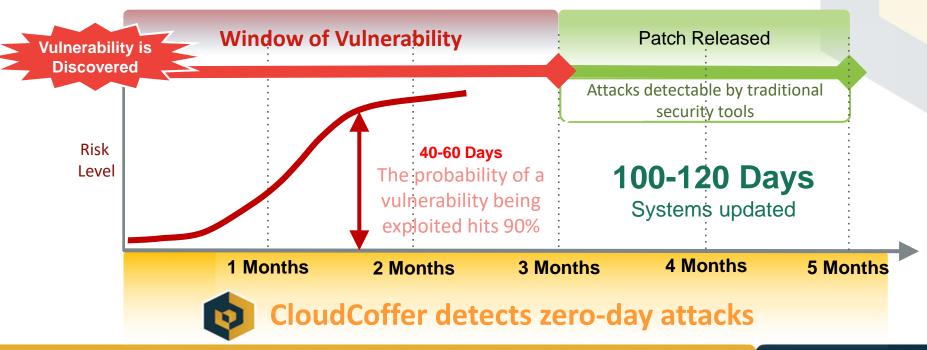
CloudCoffer protects against **zero-day hacking** by employing the most scalable and advanced **artificial intelligence-based** network protection system.

We anticipate threats and block them before they are even released.

Depending on different infrastructure and requirement, customers can choose between **cloud protection** and **local deployment**, including virtual machines, software, hardware, security operating center, etc.



## Eliminate Vulnerability Window

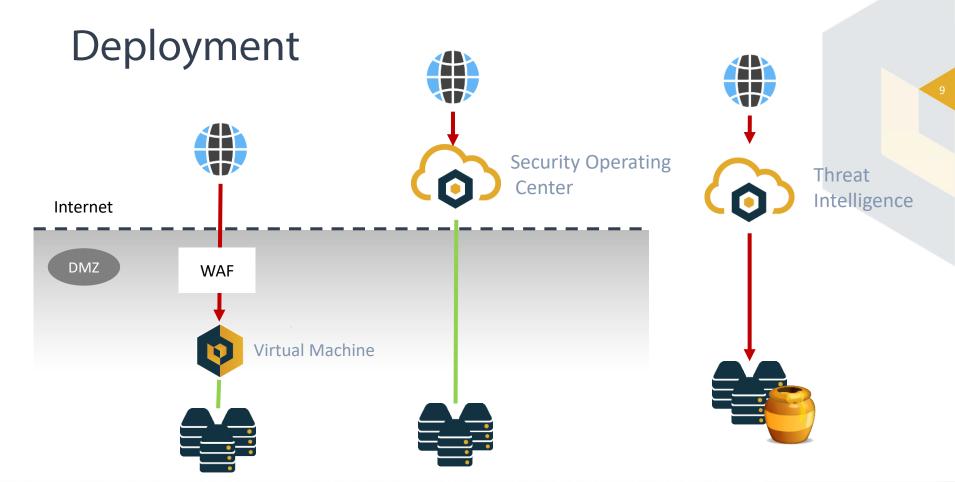




37th IEEE Symposium on Security and Privacy

CloudCoffer's revolution in detecting zero day attack with AI technology was published in 2017 IEEE Symposium on Security and Privacy (SP) in San Jose.





Cyber Security Detecting Technology

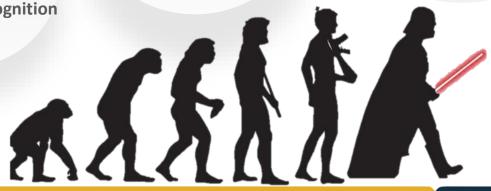


Match Found

**Pattern Recognition** 

79054025 255fb1a2 6e4bc422 aef54eb4

**Hash Comparison** 



Sandbox





## **Traditional Detection Countermeasures**



30 teeth



Weight? Size of nose? Length of ear?





### Al Detection

Number of teeth+ weight+.....=90% chance it is a dog







Commands **Hidden Information** Lengths **IP Reputation Semantic Similarity Special Symbols** 

The A.I. Model

Collect global data

**Extract** 

**Vectorized and Train** 

**Generate Model** 



### What CloudCoffer's AI can do?

#### Uncompromised.

Block Zero-day exploits, transformed command injections and viruses, and other types of attacks that WAF and IPS can not detect.

#### **Comprehensive Analysis.**

CloudCoffer analyzes headers, bodies, URLs of requests. Over 400 vectors are quantified.

#### Integrated.

CloudCoffer's findings can be integrated with existing solutions. Each alert can be replayed and tested easily.

#### Flexible.

The core AI can be implemented in all kinds of infrastructures.



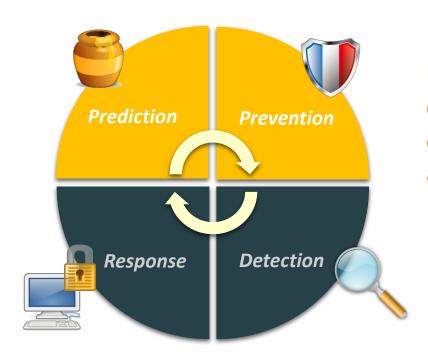
# Why CloudCoffer can detect unknown threat in a dynamic network that is constantly changing?

- The AI model learns from global data and makes decisions based on over 400 vectors, instead of predefined patterns. 10 thousands of honeypots are deployed and collecting data. All malicious requests are learned and trained for the AI model, which has an excellent prediction rate.
- Supervised+unsupervised machine learning technique.
- Stop learning in customer environment to prevent bias made by attackers.
- Provide customized AI module to eliminate false positive.
- Rare patch necessary.

### Precisely predict and block unknown threats

#### **Prediction**

Collect threat intelligence precisely.



#### **Prevention**

Complement existing security approaches.



# FIRST news release of a web server application vulnerability

## ATTACKS HEATING UP AGAINST APACHE STRUTS 2 VULNERABILITY

Michael Mimoso

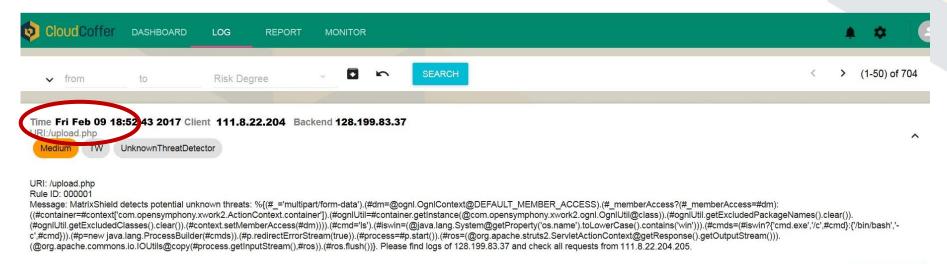


March 9, 2017 , 12:25 pm



## Blocking Zero-Day Attack

#### Blocked zero-day attack 30 days before vulnerability published





## Thank You!

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